

TOAD'S PLACE
A FEATURE DOCUMENTARY FILM

CONFIDENTIAL OVERVIEW



"Name a band you love... chances are they've played here."

SYNOPSIS

Music is the universal language of connection. We feel a song in our hearts long before we have the words to describe its meaning. Across the country, small clubs reside at the crossroads of cities and culture, bringing people from all walks of life together to experience the magic of music. Small clubs have always been a unifying force, knitting together the social fabric of entire cities, regions, and movements. In the city of New Haven, Connecticut, stands one of the most important small club venues of our time: the legendary Toad's Place.

Toad's Place is an American story. In 1975, when Toad's transformed into a live music venue, the country was reeling from Watergate, the end of the Vietnam War and the fall of Saigon, economic turmoil and continued racial unrest. Amidst the fear, the chaos, and the calls for a better world, emerged a safe haven in Toad's Place, a "meeting place" to promote connection, creativity and a shared love of music.

A veritable who's who in the music world has passed through Toad's, like the Rolling Stones surprise performance before their Steel Wheels tour, or Bob Dylan performing four and half hours, his longest concert ever at this musical wonderland.

Billy Joel recorded a live track for his Songs in the Attic album at Toad's. Artists like Dave Mathews, Sheryl Crow and U2, among many others, started their careers at the famed Lily Pad.

Musical memories and milestones. Toad's has hosted over 75 members of the Rock and Roll Hall of Fame like Bruce Springsteen, Bon Jovi, Muddy Waters, Bonnie Raitt, David Bowie and Santana to name a few.

Celebrating a half-century, Toad's Place continues its deep tradition as a touchstone that launches music careers, champions innovation, and transforms the cultural landscape of America one show at a time.



TOAD'S PLACE: THE DOCUMENTARY

Sponsorship Opportunities

Level 1: Two Hundred and Fifty Thousand Dollars (\$250,000)

- Presenting sponsorship credit in the film.
- Corporate logo featured on Toad's The Documentary trailer.
- Corporate logo featured on Toad's The Documentary website.
- Name or logo mentions in rotation on social media.
- Name or logo on posters and paid advertisements issued by or under the control of Lead To Toads, LLC.
- Promotional banner with name or logo at premiere film screening in New Haven and New York City.
- Eight tickets to film premiere.
- DVD copy of the film.
- Toad's & Toad's Film Merchandise Bag (including autographed Toad's book)
- Dinner with Producers & Director

Level 2: One Hundred and Fifty Thousand Dollars (\$150,000)

- End of film credit.
- Corporate logo featured on Toad's The Documentary trailer.
- Corporate logo featured on Toad's The Documentary website.
- Name or logo mentions in rotation on social media.
- Name or logo on posters and paid advertisements issued by or under the control of Lead To Toads, LLC.
- Promotional banner with name or logo at premiere film screening in New Haven and New York City.
- Four tickets to film premiere.
- DVD copy of the film.

Level 3: One Hundred Thousand Dollars (\$100,000)

- Corporate logo featured on Toad's The Documentary trailer.
- Corporate logo featured on Toad's The Documentary website.
- Name or logo mentions in rotation on social media.
- Name or logo on posters and paid advertisements issued by or under the control of Lead To Toads, LLC.
- Promotional banner with name or logo at premiere film screening in New Haven and New York City.
- Four tickets to film premiere.

Level 4: Seventy-Five Thousand Dollars (\$75,000)

- Corporate logo featured on Toad's The Documentary trailer.
- Corporate logo featured on Toad's The Documentary website.
- Name or logo mentions in rotation on social media.
- Name or logo on posters and paid advertisements issued by or under the control of Lead To Toads, LLC.
- Two tickets to film premiere.

Level 5: Fifty Thousand Dollars (\$50,000)

- Corporate logo featured on Toad's The Documentary trailer.
- Corporate logo featured on Toad's The Documentary website.
- Name or logo mentions in rotation on social media.
- Two tickets to film premiere.

Level 6: Twenty-Five Thousand Dollars (\$25,000)

- Corporate logo featured on Toad's The Documentary trailer.
- Corporate logo featured on Toad's The Documentary website.
- Two tickets to film premiere.

Level 7: Ten Thousand Dollars (\$10,000)

- Autographed copy of The Legendary Toad's Place book.
- Dinner for Two with Producers, Director, and Owner of Toad's.
- Two tickets to film premiere.
- Two tickets to a show at Toad's.
- DVD copy of the film.

Contact:

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LEAD TO TOADS, LLC/<https://www.facebook.com/ToadsPlaceMovie>